

2024-2025 ACTION REPORT

In a time of deepening environmental and social challenges, **Build It Green** pursues bold, community-centered strategies to ensure that how California builds housing advances the well-being of both human communities and natural ecosystems. From cultivating the small-scale development sector

and convening changemakers across the state to identify transformative action, to rethinking electrification and funding grassroots innovation, **our programs over the last year have supported a shift in residential development toward nurturing people, places, and nature.**

Our priorities in 2024-25 have included:

- ✳ **Launching the East Bay Small Development Incubator** to strengthen the ecosystem essential for building ADUs, small-plexes, and townhomes. This type of development within existing cities and towns is key to meeting California's housing production goals and reducing greenhouse gas pollution by placing homes near transit and jobs.
- ✳ **Introducing the Builder and Developer Affinity Group** to support leaders in the residential development industry who are committed to a holistic approach—addressing California's housing crisis while contributing to both human and environmental vitality.
- ✳ **Deepening capabilities among changemakers through our Regenerative Communities Program**, which helps participants understand the holistic impacts of housing development and develop new approaches to pursue systemic change.
- ✳ **Investing in transformation through the Innovation Fund**, a program in which a committee composed of members from our Housing System Innovators Network awards grants to organizations across the state to carry out cutting-edge research, resource development, and community planning aimed at achieving community and environmental outcomes through housing development.
- ✳ **Scaling Power Efficient Design through the POWER Group**, a collaborative of technical experts working to make home electrification more affordable by avoiding costly electrical upgrades.
- ✳ **Continuing GreenPoint Rated**, our residential green building standard that ensures homes are built to reduce energy use, greenhouse gas emissions, water consumption, and exposure to toxic materials.

Across all efforts, **Build It Green** cultivates partnerships, raises aspirations for transformation in **California's housing system**, and **catalyzes ideas that lead to the resources needed for change.**

BY THE NUMBERS

EAST BAY SMALL DEVELOPMENT INCUBATOR

90

Attendees joined our kickoff lecture in Oakland

60

Participated in a full-day workshop in Fremont

BUILDER AND DEVELOPER AFFINITY GROUP

18

Leaders in the industry have joined the group

REGENERATIVE COMMUNITIES PROGRAM

24

24 changemakers took part in our six-month learning cohort

INNOVATION FUND

8

Grants awarded across California

\$200K

Total awarded from a pool of \$400K in proposals

GREENPOINT RATED

16,828

Homes certified green in 2024

35,000+

Metric tons of CO₂ avoided—equal to taking 8,243 cars off the road

POWER GROUP

\$4.8 mill

Secured from the California Energy Commission to advance power efficient design.