

# GreenPoint Rated Homes.

ASSURANCE OF A BETTER PLACE TO LIVE.

GreenPoint Rated provides you with a simple, affordable, and accessible rating system that reassures homebuyers that your homes are truly healthier and more energy efficient.





**TO LEARN MORE:**

call **(510) 285-6224**

email **[greenpointrated@builditgreen.org](mailto:greenpointrated@builditgreen.org)**

or visit **[www.BuildItGreen.org/greenpoint-rated](http://www.BuildItGreen.org/greenpoint-rated)**



Proof that your homes are  
**SUPERIOR + SUSTAINABLE**



**GreenPointRATED**



# **GreenPoint Rated is the most trusted home rating system in California.**

## **Here are some of the reasons both builders and buyers look to GreenPoint Rated for proof of a better quality home:**

### **CREDIBLE.**

With over 65,000 rated homes in California, GreenPoint Rated is the most trusted certification for green homes. It provides information on quantified resource and cost savings for energy, water, waste, and greenhouse gas emissions. Plus, it's administered by *Build It Green*, an independent, non-profit organization.

### **FLEXIBLE.**

The GreenPoint Rated program uses a point-based system with few mandatory measures. This gives builders the greatest flexibility to achieve certification while still rewarding those who enhance the performance and quality of their homes. Any eligible project that achieves the minimum of 50 points across 5 categories is awarded the GreenPoint Rated certificate.

### **COMPATIBLE.**

GreenPoint Rated aligns with CALGreen, California's green building code, reducing paperwork and effort. GreenPoint Rated is also compatible with LEED and ENERGY STAR for Homes.

### **SIMPLE AND AFFORDABLE.**

To get started all you have to do is hire a GreenPoint Rater. There are no lengthy applications, just an easy to use checklist. And, GreenPoint Rated fees are competitively priced with other home rating programs.

### **HERE TO HELP.**

Certified, independent GreenPoint Raters will guide you through the rating process, provide information on green building practices, and assist you with program compliance. In many cases, your GreenPoint Rater can also act as your HERS rater.



### **VALUE.**

A study by UC Berkeley and UCLA shows that homes with a green label sell for an average of 9% more than a comparable home without a green label. For details on the study, go to [BuildItGreen.org](http://BuildItGreen.org).



**"In Northern California, KB Home made a commitment to build every new community to GreenPoint Rated standards. As far as our buyers are concerned, we know that they like the credibility of a third party verified rating. They like knowing that there will be long-term savings, and they feel good about saving energy and water."**

Craig LeMessurier  
DIRECTOR OF CORPORATE COMMUNICATIONS

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Don't just tell your  
customers you build  
quality green homes.

**PROVE IT.**





# 5

**easy to understand categories  
simplify the benefits of green homes for buyers:**



## **Energy Efficiency**

GreenPoint Rated homes use less energy and can save money on your utility bills. And many GreenPoint Rated homes include features that make them quieter and more comfortable.



## **Water Conservation**

GreenPoint Rated homes are designed to use water more efficiently and effectively, both indoors and outdoors.



## **Indoor Air Quality**

GreenPoint Rated homes use proven strategies to improve indoor air quality such as less toxic finishes and better air ventilation systems.



## **Resource Conservation**

GreenPoint Rated homes use fewer natural resources than conventional homes. They also use more durable materials, lowering maintenance costs.



## **Livable Communities**

GreenPoint Rated homes are often in communities with walkable neighborhoods that are close to shops and amenities. This improves quality of life and reduces reliance on cars, lowering carbon emissions.



**“Our family loves our  
GreenPoint Rated home.  
It’s very comfortable, and it  
assures us that we are living  
in a healthier home and meeting  
our personal goals to use less  
energy, materials, and water.”**

Robert Fortunato  
HERMOSA BEACH, CALIFORNIA