



Proof that your homes are
SUPERIOR + SUSTAINABLE

GreenPoint Rated Homes

Don't just tell your customers you
build quality green homes. *Prove it.*

GreenPoint Rated is an independent seal of approval for green homes that helps you stand out from the crowd. It provides you with a simple, affordable, and accessible rating system that reassures homebuyers that your homes are truly healthier and more energy efficient.



GreenPointRATED



"In Northern California, KB Home made a commitment to build every new community to GreenPoint Rated standards. As far as our buyers are concerned, we know that they like the credibility of a third party verified rating. They like knowing that there will be long-term savings, and they feel good about saving energy and water."

Craig LeMessurier
DIRECTOR OF CORPORATE COMMUNICATIONS

5 easy to understand categories simplify the benefits of green homes for buyers:



Energy Efficiency

- less energy consumption
- lower utility bills



Water Conservation

- efficient bathroom and kitchen fixtures
- low-flow drip irrigation



Indoor Air Quality

- less toxic finishes
- better ventilation systems



Resource Conservation

- more durable materials
- less maintenance



Livable Communities

- walkable neighborhoods
- improved quality of life

CREDIBLE.

With over 65,000 rated homes in California, GreenPoint Rated is the most trusted certification for green homes. It provides information on quantified resource and cost savings for energy, water, waste, and greenhouse gas emissions. Plus, it's administered by **Build It Green**, an independent, non-profit organization.

FLEXIBLE.

The GreenPoint Rated program uses a point-based system with few mandatory measures. This gives builders the greatest flexibility to achieve certification while still rewarding those who enhance the performance and quality of their homes. Any eligible project that achieves the minimum of 50 points across 5 categories is awarded the GreenPoint Rated certificate.

COMPATIBLE.

GreenPoint Rated aligns with CALGreen, California's green building code, reducing paperwork and effort. GreenPoint Rated is also compatible with LEED and ENERGY STAR for Homes.

SIMPLE AND AFFORDABLE.

To get started all you have to do is hire a GreenPoint Rater. There are no lengthy applications, just an easy to use checklist. And, GreenPoint Rated fees are competitively priced with other home rating programs.

HERE TO HELP.

Certified, independent GreenPoint Raters will guide you through the rating process, provide information on green building practices, and assist you with program compliance. In many cases, your GreenPoint Rater can also act as your HERS rater.

VALUE.

A study by UC Berkeley and UCLA shows that homes with a green label sell for an average of 9% more than a comparable home without a green label.

TO LEARN MORE:

call (510) 285-6224, email greenpointrated@builditgreen.org
or visit BuildItGreen.org/greenpoint-rated



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