Proof that your homes are SUPERIOR + SUSTAINABLE

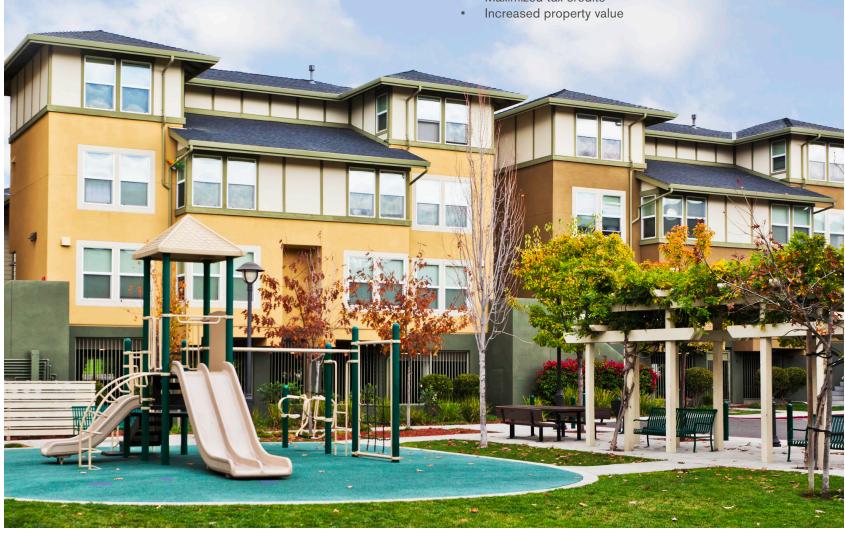
# **GreenPoint Rated for Multifamily Affordable Housing**

Achieve a GreenPoint Rated certification for your next project and reap the benefits for you and your tenants.

# **Green Certification Adds Value**

GreenPoint Rated is the leading green home rating system in California. Achieving a green certification adds tremendous benefits to any existing or new affordable housing project:

- Improved comfort, health, and tenant well-being
- Lower tenant utility bills
- Lower operating and maintenance costs
- Reduced vacancy and turnover
- Maximized tax credits







5 easy to understand categories simplify the benefits of green housing:



# **Energy Efficiency**

- less energy consumption
- lower utility bills
- greater comfort



# **Water Conservation**

- efficient fixtures
- smart irrigation
- drought tolerant landscaping



# **Indoor Air Quality**

- less toxic finishes
- better ventilation systems
- improved well-being



# **Resource Conservation**

- more durable materials
- less maintenance
- reduced waste



# **Livable Communities**

- walkable neighborhoods
- improved quality of life
- better built environments

# CREDIBLE.

GreenPoint Rated is the leading green home rating system in California. The program provides information on quantified resource and cost savings for energy, water, waste, and greenhouse gas emissions. Our independent, third-party verification system emphasizes quality construction, comfort, health, and utility bill savings – so your properties last and your tenants thrive.

#### FLEXIBLE.

The GreenPoint Rated program uses a point-based system with few mandatory measures, offering the greatest flexibility to achieve tax credits. The program is customizable to meet your tenants' needs, from affordable housing to retirement homes. GreenPoint Rated aligns with CALGreen and is compatible with the LEED for Homes Rating System and ENERGY STAR for New Homes Program.

#### SIMPLE AND AFFORDABLE.

GreenPoint Rated provides a convenient online tracking system and a responsive customer service team. GreenPoint Rated fees are competitively priced with other home rating programs. To get started, just hire a GreenPoint Rater.

#### HERE TO HELP.

Certified, independent GreenPoint Raters will guide you through the rating process, educate you on green building practices, and assist you with program compliance. In many cases, your GreenPoint Rater can also act as your HERS rater.



## VALUE.

A recent study by Virginia Tech's Center for Housing Research shows that green-certified multifamily properties save tenants money and improve home affordability among lower income families and seniors by nearly 10%.



## TO LEARN MORE:

Call 510.590.3360 ext. 604, email greenpointrated@builditgreen.org, or visit BuildItGreen.org/GreenPoint-Rated.