



2008 Board of Directors Elections Application Form Build It Green

Submitted By

Name: David R. Blanke

Title: New Construction Manager, Energy Efficiency Programs

Organization: Southern California Gas Company, San Diego Gas & Electric

Category: At Large

D. Briefly describe your past involvement with Build It Green activities, committee participation, and any Council activity. Indicate year(s) of involvement and specific activities and achievements for each. **In 2007 I have worked with Build It Green to offer advice and expertise for the revisions to the Guidebook. In 2006 I became certified as a Green Building Professional. I have sponsored and supported the expansion of Build It Green into Southern California and San Diego areas. I also have two projects that are participating in my utility programs seeking to qualify for Green Point Rating.**

E. BIG desires a board with diverse experience, knowledge and perspectives. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the organization. Identify any affiliations, memberships, and accreditations which may be pertinent for organization leadership. Also indicate the degree to which you have management and executive level experience.

As Manager of energy efficiency programs for Southern California Gas and San Diego Gas & Electric, I have, for the past 10 years been involved in the design and implementation of utility programs that support sustainable design and energy efficiency. My background is in architecture and civil engineering and I am a member of the AIA and ASCE. I am also past president of the Sales and Marketing Council of Southern California, a council of the Building Industry Association.

I am also a member of the Energy Subcommittee for the California Building Industry Association and a board member of the Building Industry Association of Southern California.

F. PLATFORM

- (1.) Identify the top three issues of concern / goals/areas for improvement in the organization that you would like to focus on as a Board member, and
- (2.) State your ideas for directly addressing/implementing each one of these "goals" within your term.

1. Expansion of Build It Green's involvement in residential construction in southern California. To achieve this I would coordinate with Build It Green and the residential new construction programs at the utilities to promote, through training classes and potentially programs, the Build It Green program.

2. Increased coordination with other green building programs and utility programs. With numerous programs being offered it can become confusing for a builder as to which direction is best. Through training classes offered by the utility and other organizations, such as the BIA I would assist in presenting the alternatives and the potential to participate in multiple programs.

3. Increased involvement of the building industry. For the sustainable movement to succeed in residential building we need a commitment from the building industry. I would work with the building industry associations to bring the sustainable movement more to the forefront.

G. Fundraising is an important Board member activity. It may take many forms, including solicitation for direct sponsorships, helping to secure funding or otherwise opening doors to corporate, governmental, and charitable sources; recruiting important new members; in-kind support, and so on. Please explain your experience with and ability to participate in resource development.

Resource development is crucial for any organization. As past president of the Sales and Marketing Council I recognize the need build this base. As Director of the MAME Awards for three years I was directly involved in creating and soliciting the sponsorship base necessary for the award program.

H. List past and current leadership positions with professional organizations, volunteer civic organizations/ community associations, and not-for-profit governance. Describe the expertise, experience and resources you would bring to both consensus-building and BIG capacity-building/activities.

Member of the California Association of Building Energy Consultants.

Certified Energy Analyst

Certified Green Building Professional

Board Member of the Building Industry Association of Southern California

Member of the Energy Subcommittee for the California Building Industry Association

Member of the National Association of Home Builders Multifamily Leadership Board

Past president Sales and Marketing Council of Southern California (2002)

Having worked with the building industry for over 14 years I believe I bring a strong knowledge base as to the needs of the industry and solutions that can be achieved. As statewide lead for utility residential new construction programs I have a strong background in program design and how these energy efficiency programs can support the building industry. Leveraging this background and knowledge I feel I would bring to BIG the skills necessary to expand its inclusion in the building industry.

K. In conclusion, please summarize why the BIG membership should elect you as a Board member.

Energy is a significant component of any green building program. Supporting this component through coordination with energy and water utilities is key to the success of these programs. Through my involvement at both a state and national level in energy policies I feel I bring to Build It Green a strong background in program design. Further, it is important that utilities are engaged in the green building movement and can offer assistance through their programs and training.