



2008 Board of Directors Elections Application Form Build It Green

Submitted By

Name: Shawn Berry

Title: Worker/Owner

Organization: Woodshanti Cooperative

Category: Manufacturer

D. Briefly describe your past involvement with Build It Green activities, committee participation, and any Council activity. Indicate year(s) of involvement and specific activities and achievements for each.

I have attended various BIG summits, trainings, council meetings as well as events. Our companies work has been featured on 3 of the BIG home tours and we have been a member of BIG since it first started.

E. BIG desires a board with diverse experience, knowledge and perspectives. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the organization. Identify any affiliations, memberships, and accreditations which may be pertinent for organization leadership. Also indicate the degree to which you have management and executive level experience.

I co-founded the Woodshanti Cooperative in 1997. Since our inception we have been committed to using responsible materials and providing a model of how to run a responsible business as a worker owned cooperative. I am a Certified Green Building Professional and our company is a certified green business by the city of San Francisco. Our company also carries the FSC chain of custody certification for responsibly harvested forest products.

F. PLATFORM

- (1.) Identify the top three issues of concern / goals/areas for improvement in the organization that you would like to focus on as a Board member, and
- (2.) State your ideas for directly addressing/implementing each one of these "goals" within your term.

1. Standards

- a. Use BIG influence to advocate for high standards of sustainability to government, professional and consumers alike.

2. Education

- a. Inform professional and consumers about the importance and advantages of green building through outreach, engagement and demonstration.

3. Inclusivity

- a. Advocate for green building to be accessible across class and race barriers. We can do this by partnering with the "Green Collar Jobs" movement emerging right here in the Bay Area.

G. Fundraising is an important Board member activity. It may take many forms, including solicitation for direct sponsorships, helping to secure funding or otherwise opening doors to corporate, governmental, and charitable sources; recruiting important new members; in-kind support, and so on. Please explain your experience with and ability to participate in resource development.

I have limited experience in securing funding for the Urban Alliance for Sustainability.

H. List past and current leadership positions with professional organizations, volunteer civic organizations/ community associations, and not-for-profit governance. Describe the expertise, experience and resources you would bring to both consensus-building and BIG capacity-building/activities.

I am a long time community organizer and have extensive experience in working with cooperatives. I have experience working with the Network of Bay Area Worker Cooperatives over our past 6 years of membership. I co-founded the Urban Alliance for Sustainability in 2003 and have been the core team facilitator since then.

K. In conclusion, please summarize why the BIG membership should elect you as a Board member.

I bring whole systems thinking, enthusiasm, and cooperative experience that I believe will be beneficial to furthering BIG's mission.