



2008 Board of Directors Elections
Application Form
Build It Green

Submitted By

Name: Matt Golden

Title: President

Organization: Sustainable Spaces, Inc.

Category: At Large

D. Briefly describe your past involvement with Build It Green activities, committee participation, and any Council activity. Indicate year(s) of involvement and specific activities and achievements for each.

I have been a member of Build It Green for approximately 3 years. I have been active in helping with the initial Green Points Rating system. I have presented at both the green remodelers guild and green real-estate guild, on the topic of building science and home performance. I have also been a judge on green home tours and my company's work has been a highlight and winning feature of many high visibility green homes.

E. BIG desires a board with diverse experience, knowledge and perspectives. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the organization. Identify any affiliations, memberships, and accreditations which may be pertinent for organization leadership. Also indicate the degree to which you have management and executive level experience.

I am currently CEO and founder of Sustainable Spaces, a licensed Home Performance with Energy Star contracting company in San Francisco that specializes in home testing and building performance remediation. My background in solar and building science has provided me with the experience and enthusiasm to bridge the gap between green building and building science, helping bring these principles to the forefront of the growing Bay Area green movement. As a leading expert on building science and integrated green design, I speak extensively to groups such as the AIA and Build It Green, and at conferences such as West Coast Green and ACI. I have authored several articles for Home Energy Magazine, and have been featured in View from the Bay, USA Today, SF Chronicle, KQED Radio, and the Ellen DeGeneres Show. My company Sustainable Spaces is affiliated with several leading green building associations,

including Home Performance with Energy Star, CBPCA, USGBC, Build It Green, ADPSR, Co-op America, and many others.

F. PLATFORM

- (1.) Identify the top three issues of concern / goals/areas for improvement in the organization that you would like to focus on as a Board member, and
- (2.) State your ideas for directly addressing/implementing each one of these "goals" within your term.

I am committed to help bringing the world of building science and green building together. I believe that building science is the core of constructing buildings that work, and an essential component to creating a green building. My goal is to create policies, and ratings systems that incorporate systems thinking and reward performance.

I believe that it is essential the BIG is connected with other agencies that are working on parallel initiatives. From our position as a leading rating company, we have visibility into initiatives occurring at both the state and local levels that should be synchronized with BIG.

Sustainable Spaces is spearheading a variety of Green-Collar job training programs. I believe that training a green workforce is of utmost importance. As a company we have initiated relationships with all the major work-force training programs, city agencies, and community groups to make this happen. I believe BIG should make this a part of its mission.

G. Fundraising is an important Board member activity. It may take many forms, including solicitation for direct sponsorships, helping to secure funding or otherwise opening doors to corporate, governmental, and charitable sources; recruiting important new members; in-kind support, and so on. Please explain your experience with and ability to participate in resource development.

I have experience raising capital and recently raised a \$750K financing for Sustainable Spaces. I have excellent connections with a variety of high net work individuals, venture capitalists, funds, and private equity firms. I believe I could be helpful to open doors for BIG to influential clean tech investors and entrepreneurs.

H. List past and current leadership positions with professional organizations, volunteer civic organizations/ community associations, and not-for-profit governance. Describe the expertise, experience and resources you would bring to both consensus-building and BIG capacity-building/activities.

ReGREEN Green Remodeling Guidelines Board

Affordable Comfort Steering Committee

RESNET rating standards committee

K. In conclusion, please summarize why the BIG membership should elect you as a Board member.

Being on the Board of Directors for Build It Green is a significant opportunity to actively contribute to the green building movement. Through my extensive background in building science and renewable energy, I have proven my expertise and dedication to thinking and building sustainable spaces. In my current role as CEO and founder of Sustainable Spaces, a licensed Home Performance with Energy Star testing and contracting company, I utilize my experience in energy efficiency, air quality, and other building science principles to ensure measurable results on every home we service, always keeping in mind the impact these principles will have in the future when they are applied across the nation. Similarly, I envision my overall contributions to the green building movement on a larger scale – not just the differences I can help make with the services my company provides, but by applying my knowledgebase and tried-and-true experience in every way I can. This is seen through my numerous lectures at local and national conferences, my contributions and features in media outlets such as magazines and television, and my involvement and participation in affiliated organizations such as Build It Green, USGBC, as well as policy-changing strategic planning commissions such as the CPUC, CEC and local governments.